LOWELL C. KRUSE

HEALTHY CHOICES. HEALTHY LIVES. SCHOLARSHIP

Honoring the Legacy of Lowell C. Kruse
Heartland Health Chief Executive Officer, 1984-2009,
Advocate for Higher Levels of Education
to Improve the Health and Well-Being
of the Region’s Communities

To qualify, applicants must be first-year graduate students (enrolled in a minimum of 9 hours per semester) and be permanent residents or originate from the specified Heartland Health service region (see list below*). Qualifying areas of study would be those that will lead to improved quality of life for the residents of this region. Examples include, but are not limited to: Health Care Administration, Early Childhood Development, Not-For-Profit Management, Educational Leadership.

- The $10,000 scholarship may be used at any time while the student is enrolled.
- Scholarship recipients must agree to complete a paid internship (not to exceed $5,000) between their first and second year.
- Paid internship will take place at Heartland Health when appropriate, or with a not-for-profit agency in St. Joseph, MO.

Submission Deadline: June 16

*Applicants must be permanent residents or originate from the Heartland Health service region which includes the following counties IN MISSOURI: Andrew, Atchison, Buchanan, Caldwell, Carroll, Clinton, Daviess, DeKalb, Gentry, Grundy, Harrison, Holt, Livingston, Mercer, Nodaway, Platte, and Worth; IN IOWA: Decatur, Fremont, Page, Ringgold, and Taylor; IN KANSAS: Atchison, Brown, Doniphan, and Nemaha; and IN NEBRASKA: Nemaha and Richardson.
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PURPOSE

The Lowell C. Kruse Healthy Choices. Healthy Lives. Scholarship was established in 2009 to provide financial assistance annually to a first-year graduate student from the region* enrolled in a minimum of 9 hours per semester in a study area leading to improved quality of life for the residents of our region. Examples include, but are not limited to, Health Care Administration, Early Childhood Development, Not-For-Profit Management, and Educational Leadership.

The Lowell C. Kruse Scholarship of $10,000 will be awarded annually to a first-year, full-time graduate level student.

ESTABLISHING THE SCHOLARSHIP

Lowell C. Kruse, President and Chief Executive Officer of Heartland Health from 1984 to 2009, is well known regionally and nationally for his commitment to quality and passion for improving the quality of life within the region.

Lowell successfully led the merger of two community hospitals into a regional medical center that is nationally recognized for quality. He has championed initiatives to advocate for higher levels of education to improve the health and well-being of communities.

To honor his leadership and commitment to excellence, the Lowell C. Kruse Healthy Choices. Healthy Lives Scholarship was established by Heartland Health and is managed by Heartland Foundation, a 501(c)3 public charity dedicated to empowering children and adults to build healthier, more livable communities.

CRITERIA

Qualified applicants must meet the following criteria:

• Accepted and enrolled in an accredited graduate level program (minimum of 9 hours per semester) in a qualifying area that will lead to improved quality of life for the residents of our region.
• Maintain an excellent Grade Point Average.
• Scholarship recipients must agree to complete a paid internship between their first and second year.
• Provide references and recommendations.

APPLICATION

Complete the scholarship application, answering all questions clearly and completely. Submit the following required attachments in this order:

• Scholarship application and application narrative (next page).
• A certified college transcript verifying cumulative GPA. Please highlight class rank/GPA.
• Proof of enrollment in an accredited graduate program. (Acceptance letter from institution or class schedule with credit hours enrolled.)
• At least two currently dated letters of recommendation, on letterhead where applicable, with author’s name, position and relationship to applicant.

Final candidates will be scheduled to interview in person with the Heartland Health Board Executive Committee.

All information and attachments must be complete for application to be considered.

Questions? Contact Heartland Foundation:
email: info@heartlandfoundation.org.
phone: 816.271.7200 or 800.447.1083.

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SCHOLARSHIP APPLICATION
(Please Print)
Submission Deadline: June 16

APPLICANT NAME
______________________________________________________________________________________________
LAST    FIRST    MIDDLE
______________________________________________________________________________________________
HOME ADDRESS
______________________________________________________________________________________________
CITY___________________________________STATE_______ZIP__________COUNTY_______________________
EMAIL ADDRESS ________________________________________TELEPHONE _(_______)___________________
EMPLOYER: _____________________________________________________ LENGTH OF SERVICE____________
JOB TITLE______________________________________________________________________________________
SUPERVISOR’S NAME_____________________________________TELEPHONE_(________)__________________
PERSONAL REFERENCES:
_________________________________________________________TELEPHONE_(_______)__________________
_________________________________________________________TELEPHONE_(_______)__________________

Application Narrative:
1. State why you are applying for this scholarship and how it will enhance your professional and career goals over the next five years.
2. What other financial resources have you received or may be available to you (financial aid, scholarships, or loan programs)? Please include dollar amounts.
3. Information related to the educational program you are pursuing including:
   • Name of institution and number of credit hours in which you are enrolled
   • Previous semester grade point average and cumulative grade point average
4. List any awards or honors received, extracurricular activities including community involvement, hobbies and interests.
5. Please include a brief personal bio.
6. Please explain how your area of study will lead to improved quality of life for our communities and residents of our region.

Applicant’s Signature ___________________________ Date ___________________________

All information and attachments must be complete for application to be considered. Submit no later than Monday June 16, 2013, 5:00 p.m.
Mailing/delivery* address: Heartland Foundation/emPowerU, 518 S. Sixth St., St. Joseph MO 64501 (*north hf entrance). Questions may be directed to Heartland Foundation via email: info@heartlandfoundation.org. Phone: 816.271.7200 or 800.447.1083.